



KTC INDIA LIMITED

COOKIE POLICY

VERSION 1.0

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1. INTRODUCTION

This is the Cookie Policy (“cookie policy” or “policy”) of KTC India Limited (“KTC India Limited” or “us” or “we” or “our”, organised and existing under the applicable laws of India, having its principal place of business at RZ-A/96, Road No.6, Street No.9, Mahipalpur Extension, New Delhi - 110037. By using our website, <https://www.ktcindia.com/>) (our “Website”), and selecting the appropriate preferences, you consent to our use of cookies, IP addresses and our use of other methods to collect website usage data as detailed in this Policy ("Cookie Policy"). Please read this Cookie Policy together with the Privacy Policy posted on our website www.ktcindia.com.

This Policy serves to align rigorously with the General Data Protection Regulation (“GDPR”), 2016, the Digital Personal Data Protection Act (“DPDPA”), 2023 and Saudi Arabia’s Personal Data Protection Law, 2023 (“KSA PDPL”). The Policy explains how KTC India Limited uses cookies and similar tracking technologies when you use our website and services. By using our website and services, you consent to the use of cookies and tracking technologies as described in this Policy. When you visit our website for the first time, you will be asked to give consent or reject the collection and use of cookies and similar tracking technologies.

2. WHAT ARE COOKIES

Cookies are small data files stored on your computer or other devices when you visit a website using a browser. They are commonly used to remember your preferences and activity, either for a single session (“session cookies”) or across multiple visits (“functional cookies”). Cookies help ensure a smooth and consistent user experience and enable key functions like account registration and staying logged in.

Cookies can be set by the website you visit (“first-party cookies”) or by external providers offering services such as analytics, advertising, or content delivery (“third-party cookies”).

Websites and HTML emails may also use tracking tools like “web beacons” or “pixels,” which are small, transparent images designed to gather statistical data on user behaviour. These tools often work alongside cookies for similar purposes, but unlike cookies, they are not stored on your device. Disabling cookies may limit the functionality of these tracking tools, although they may still load.

3. USE OF COOKIES AND SIMILAR TECHNOLOGIES

We use cookies for several different purposes –

- To provide a personalised experience for our website visitors.
- To collect information on how users interact with our websites, including what pages are visited most, as well as other analytical data. We use these details to improve how our websites function and to understand how users interact with them. To store preferences set by users such as

language, location, or any other preferences so that you do not have to repeatedly make these choices when you visit one of our websites. To identify and prevent potential security risks.

- Some of these cookies may be set when a page is loaded or when a visitor takes a particular action (for example, when you feed the information on the “Contact Us” page or a button on a page or a post).

4. TYPES OF COOKIES WE USE

We use both first-party and third-party cookies on our website.

First-party cookies are cookies issued from the domain that are generally used to identify language and location preferences or render basic site functionality.

Third-party cookies belong to and are managed by other parties, such as KTC India Limited business partners or service providers. These cookies may be required to render certain forms, such as the submission of forms, or to allow for some advertising outside of the KTC India Limited website.

4.1. Session Cookies

We use session cookies to keep you logged in during your session and persistent cookies to remember your preferences and settings across visits. These cookies are typically retained until they are necessary.

4.2. Functional Cookies

These cookies allow a site to remember choices you make (such as your username, language, or region) and provide enhanced, personalised features. They allow us to remember information and user preferences such as login data, region, language, and enhanced content but do not track browsing activity across other websites. Disabling these functionality cookies may impact the user experience by preventing certain personalised features from functioning correctly.

4.3. Essential Cookies

These cookies, often referred to as strictly necessary cookies, play a fundamental role in enabling websites to deliver essential functions and access key features. By allowing us to remember your preferences and deliver relevant content in a secure environment, they underpin core website functionality, including vital features like login authentication and user management. While essential cookies are crucial for seamless operation and accessibility, most browsers do not allow users to disable them through browser preferences due to their necessity for basic website functionality.

4.4. Performance Cookies

These cookies are used to gather insights into your interactions with our site, monitor its performance, and enhance both our services and your browsing experience. For instance, they allow us to identify popular features and areas for improvement. You can delete or manage performance cookies as instructed in the Notice.

4.5. Advertising & Marketing

These cookies are used to make advertising messages more relevant to you and your interests.

- a. They also perform functions like preventing the same ad from continuously reappearing.
- b. Ensuring ads are properly displayed, and in some cases selecting advertisements that are based on your interests.
- c. Allowing us and/or third parties to display relevant messages and/or advertising that offer a selection of products based on your viewing behaviour on our website and certain other websites.

4.6. Storage:

We collect and retain this information only till the necessary period to fulfil the purposes for which it is collected, such as providing a better user experience or improving our website's performance. We do not sell this information to third parties. For more information about how we handle personal information, please refer to our Privacy Policy. If you have any questions or concerns about our use of cookies or personal information, please contact us.

4.7. Google Analytics:

We use Google Analytics, which is a Google service that uses cookies and other data collection technologies to collect information about your use of the website and services in order to report website trends.

For your ad settings with Google, see: adssettings.google.com; and

Google's ad personalization, see: policies.google.com/technologies/partner-sites.

You can opt out of Google Analytics by visiting www.google.com/settings/ads or by downloading the Google Analytics opt-out browser add-on at <https://tools.google.com/dlpage/gaoptout>.

To learn more about Google's advertising policies, see: policies.google.com/technologies/ads

5. REJECTION AND DELETION OF COOKIES

You have the option to block or decline specific types of cookies or all cookies set during your visit to our website by adjusting the cookie preferences available on our site. Additionally, you can modify your cookie settings for our websites or those of third-party providers by updating your browser settings.

Please be aware that most browsers are set to accept cookies by default. If you prefer not to allow cookies, you may need to manually delete or block them. You also have the right to opt out of the sale of your personal information, as outlined in our Privacy Policy.

You can object to the registration of cookies by configuring your browser settings as follows:

- For Mozilla Firefox:
 - ✓ Select the “Tools” menu, then go to “Options”
 - ✓ Click on the “Privacy” icon
 - ✓ Go to the “cookie” menu and select the options that suit you.
- For Microsoft Internet Explorer:
 - ✓ Select the “Tools” menu, then go to “Internet Options”
 - ✓ Click on the “Confidentiality” tab
 - ✓ Select the desired level using the cursor (moving the slider to the top to block all cookies).
- For Safari:
 - ✓ In the menu bar, select “Edit”
 - ✓ In the dropdown menu, select “Preferences”
 - ✓ Select the “Security” icon
 - ✓ To block cookies, choose the “Always” option. On this browser, it is not possible to block cookies on a case-by-case basis.
- For Chrome:
 - ✓ Click on the Google Chrome menu in the browser’s toolbar
 - ✓ Click on “Settings”
 - ✓ Click on “Show advanced settings”
 - ✓ In the “Privacy” section, click on the button “Content settings”
 - ✓ In the “Cookies” section, you can change the following settings: Block all cookies: select the option “Block sites from setting any data”.

Even if you choose to reject cookies, you can still access our websites; however, certain features may not function properly. By continuing to use our website without rejecting or removing some or all cookies, you agree to our use of cookies as described. For more information about your rights under applicable laws, including instructions on how to delete or reject cookies, please refer to our Privacy Policy.

6. LIST OF COOKIES

Name of Cookie	Source	Function	Retention Period	First /Third Party

7. UPDATES TO THIS COOKIE POLICY

This Cookie Policy may be updated periodically. We will encourage you to check for changes to this Cookie Policy occasionally.

To get further information on our personal data collection and processing, please check the Privacy Policy.

On some occasions, we may also actively advise you of specific data handling activities or significant changes to this Cookie Policy, as required by the applicable law.

If you have any questions about this Policy or wish to contact us for any reason in relation to our personal data processing, please contact us at dpo@ktcindia.com.

Last Updates

Date: